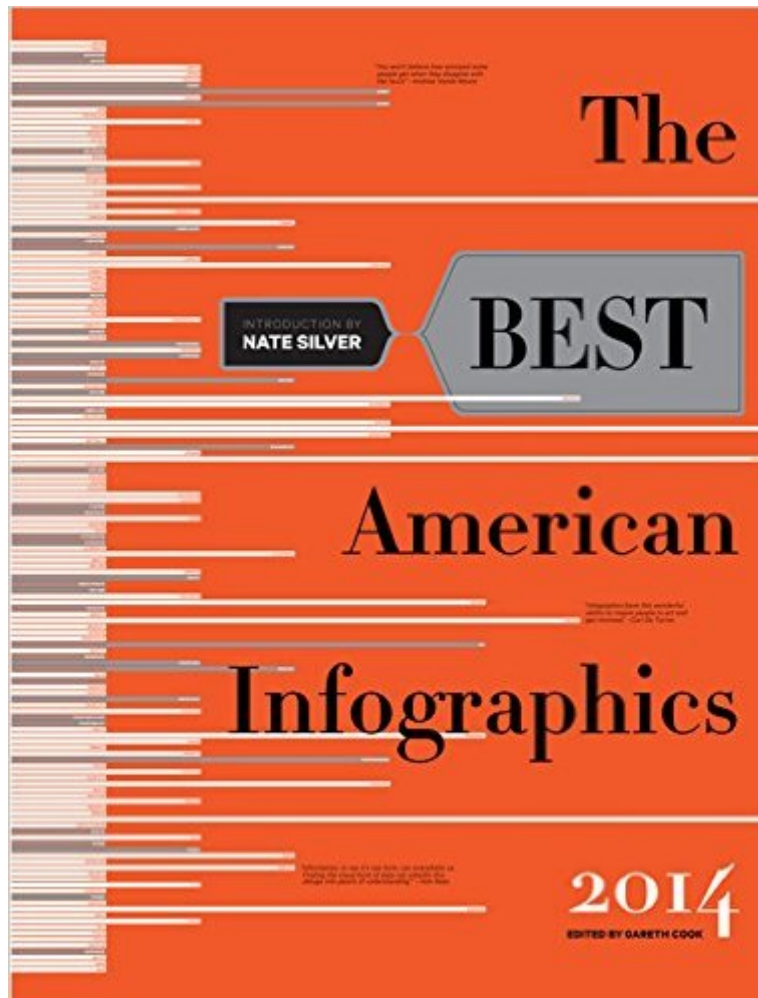


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# The Best American Infographics 2014



## Synopsis

Year two of this fresh, timely, beautiful addition to the Best American series, introduced by Nate Silver. The rise of infographics across virtually all print and electronic media reveals patterns in our lives and worlds in fresh and surprising ways. As we find ourselves in the era of big data, where information moves faster than ever, infographics provide us with quick, often influential bursts of art and knowledge to digest, tweet, share, go viral. Best American Infographics 2014 captures the finest examples, from the past year, of this mesmerizing new way of seeing and understanding our world. Guest introducer Nate Silver brings his unparalleled expertise and lively analysis to this visually compelling new volume.

## Book Information

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Average Customer Review: 4.4 out of 5 stars See all reviews (46 customer reviews)

Best Sellers Rank: #58,450 in Books (See Top 100 in Books) #16 in Books > Arts & Photography > Other Media > Conceptual #184 in Books > Humor & Entertainment > Pop Culture > Art #232 in Books > Science & Math > Mathematics > Applied > Probability & Statistics

## Customer Reviews

I am very much a visual learner. I love getting information from pictures and charts. I am a map person (vs. GPS, which is also an infographic, but a constantly changing one), and I studied for my vet tech classes by creating my own infographic notes. I didn't know they had a name, but that's what they were! It's great to see that this medium, or genre, or whatever it is, has earned some recognition. Kudos to Best American editors for presenting this annual volume. It's easy to take the "art" side of this for granted: after all, what's so difficult about a Venn diagram or color-coded table? But if not produced by a deft hand and a sharp mind, the reader/observer is merely subjected to a lot of meaningless gobbledygook. In order to really convey its message, the infographic has to be engaging, accurate and memorable. Today, we're bombarded by visuals. We want to be able to take

a "snapshot" of data and then wade in further. That's what the best of these do. The range of creativity is impressive. In short: most of the book is very, very cool. I had run across a few of these before in their original publications, but it was fun to revisit them. The book is divided into four sections: You, Us, The Material World, and Interactive. Some of these provide useful information ("The Perfect Wine for the Meal" or "How to Pick a Pope"), fun trivia ("Previously, On Arrested Development") or fascinating takes on topics we may not know much about (including baseball park design, judging surfboarders, and the species health of wild bees). "A Fire Disaster Unfolds" was interesting to me, because my husband is a Chicago firefighter.

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